IN THE NEWS

The following are links to press about The Photo Managers (formerly known as APPO, or the Association of Personal Photo Organizers). Feel free to share in your networks! Though some of the stories contain out-of-date information, this list speaks to the breadth of interest in photo management and the exposure this association has garnered throughout its existence.

- The Washington Post, October 2019: How To Get Your Photo Library Under Control
- Better Homes & Gardens, Spring 2019: The Secrets of Getting Organized
- Boston Globe, May 2019: <u>You went on vacation and took thousands of photos. Now what? Here's how to organize them</u>
- Kiplinger, July 2018: How to Preserve the History of Your Family
- Forbes, May 2018: The Ultimate Gift: Helping Parents Organize Their Photos
- Real Simple, May 2018: How to Become an Expert Photo Organizer
- Fox 61, Hartford, CT, September 2017: Preserving Photos in the midst of a disaster
- Chicago Tribune, June 2015: Retirement: Digitizing your family photos
- Kiplinger, June 2015: <u>How to Digitize Your Photos, Movies and Music</u>
- New York Times, March 2013: Hey, at Least You Can Be Virtually Immortal
- Wall Street Journal, December 2013: Turning Family Scrapbooks Over to the Pros
- Hartford Courant, December 2013: West Hartford Woman Offers Service To Outsource Your
 Photo Album
- Better Homes & Gardens, May 2012: How to Organize Photos